



KANNUR UNIVERSITY
School of Lifelong Learning
Centre for Lifelong Learning

www.kannuruniv.ac.in

dirlsll@kannuruniv.ac.in

No. SLL1/SLL1- II/124/2024

Kannur; Dated : 02.09.2026

Effective English Communication (EEC)
CERTIFICATE COURSE
(Batch - 5-)
2026

ADMISSION NOTIFICATION

Applications are invited from eligible candidates for admission to the Fifth batch of the **Certificate Course - Effective English Communication (EEC)**, offered by the Department of Studies in English, Kannur University, through the School of Lifelong Learning, at the **Student Amenity Centre, Thavakkara campus of the Kannur University**.

Name of the Certificate Course	Effective English Communication (EEC)
Venue	Student Amenity Centre, Kannur University, Thavakkara, Civil Station P.O., Kannur-670002
Duration	40 hours <i>(Classes on all Saturdays (except second Saturdays), and other convenient working days and public holidays, if required)</i>
Minimum Intake	30 students
Maximum Intake	40 students
Minimum	A Pass in HSE/ Plus Two or Equivalent Examination recognised by



Eligibility for Admission	respective Boards of Govt. of Kerala or Kannur University. (Academic eligibility should be satisfied as on the Closing Date of Online Registration).	
Course Fee (₹)	₹ 4,000/- (Rupees Four Thousand Only) per candidate	
Application Deadline	Commencement of Online Registration	07.09.2026, 11 AM
	Closing Date of Online Registration	28.09.2026
	Last Date for submitting Printouts of Application with Supporting Documents to the Director, School of Lifelong Learning, Thavakkara, Civil Station P.O., Kannur - 670002	30.09.2026, 5 PM
Tentative Date of Commencement of Classes		03.10.2026

OTHER GENERAL INFORMATION

1. The **Certificate Course - Effective English Communication (EEC)**, offered by the Department of Studies in English, Kannur University, through the School of Lifelong Learning, will be conducted at the **Student Amenity Centre, Kannur University, Thavakkara, Civil Station P.O., Kannur-670002**, on all Saturdays (except second Saturdays) and other convenient working days and public holidays, if required.
2. Course outcome includes:1) Learners will develop effective English communication skills, enabling them to articulate their ideas clearly and coherently.2)Learners will cultivate self-assurance and confidence, preparing them to successfully navigate career-related interviews and presentations.3) Learners will acquire the confidence to engage actively in academic discussions, articulating their thoughts and questions in a clear and intelligible manner, both in classroom settings and professional conferences.
3. Certificate will be issued to the candidates who successfully complete the certificate course
4. Applications must be submitted online through the **Kannur University** website: www.kannuruniversity.ac.in → **Academics** → **Centre for Lifelong Learning** → **Certificate Course**.
5. The course fee must be paid online **during registration** in a single instalment.
6. After online registration, the following documents should be submitted to the **Director, School of Lifelong Learning, Kannur University, Thavakkara, Civil Station P.O., Kannur-670002**, on or before **30.09.2026**

- **Printout of the online application (photograph part self-attested) along with the printout of the fee receipt.**



- Self-attested copy of the **SSLC** certificate.
- Self-attested copy of the **HSE/Plus Two** certificate. **(Admitted candidates shall submit their original HSE/Plus Two certificate for verification at the office of the Director, School of Lifelong Learning . Certificate of the course will be issued to the successful candidates only after verification of their original HSE/Plus Two or equivalent)**

4. Eligible candidates will be admitted on a first-come, first-served basis after successful online registration and fee payment.
5. Any student currently enrolled/studying any programme of **Kannur University** can also apply. There is no age limit for joining the Certificate Course.
6. *Fee once remitted will not be refunded. If the minimum 30 candidates or such number of candidates as decided by the University are not registered for the course , the certificate course will not be offered this academic year, and the fee paid by the candidates will be refunded in full.* In case the registration exceeds the maximum intake of 40, a separate batch will be conducted, or candidates will be considered for the next succeeding batch if they so desire. If such candidates are unwilling to join the next batch, the fee will be refunded in full.
7. **Attendance** - A minimum of 50% attendance is required for the successful completion of the Certificate Course.
8. **Mode of Teaching** : Offline.
9. **Evaluation Criteria** - Written Component (50% with a pass minimum of 25%); Speaking Component (50% with a pass minimum of 25%)
10. The rules and regulations prescribed by the University from time to time will be binding on this Certificate Course .
11. The syllabus and other details are appended.

For more details please contact:-

1. For General Enquiry:-

> 0497-2715183 (General Section, School of Lifelong Learning)

2. For queries related to the Syllabus & Classes

> 9744596833 (Dr. Rafseena M (Course Coordinator) Assistant Professor , Department of Studies in English)

3. For Technical support & Payment Issues

> 0497-2709176 (Mail ID: development@kannuruniv.ac.in)

(Sd/-)

Dr. N K Deepak
Director incharge (SLL)



Certificate Course - Effective English Communication (EEC)
SYLLABUS & OTHER DETAILS

Course Content	Module 1: Basic and Essential Grammar • Practical approaches to grammar in context grammar: Use of Tense, Use of Singular and Plural. • Verbs and Auxiliary Verbs. Pronouns. • Identification of the use of the above given grammatical devices from different texts like newspapers, poems, stories, and general essays. • Words & phrases used for conversation Module 2: Functional English • Use of Modals in spoken English. • Use of different grammatical constructions in various contexts (Inviting, Advising, Suggesting, Making statements, Questions, Denying, Rejecting, Disagreeing-possibility-ability, permission, obligations, etc. • Making Public Speech and its Principles. • Telephonic Conversation • Making Welcome Speech • Proposing Vote of Thanks Module 3: Vocabulary Skills • Idioms of Conversational English • Collocations • Phrasal Verbs Module 4: Sound Foundations • Articulation of sounds • Places of Articulation • Sounds in other Languages • Vowels and consonants • Intonation, Diphthongs • Types of sounds
----------------------------------	--



Course Outcomes	1. Learners will develop effective spoken communication skills, enabling them to articulate their ideas clearly and coherently. 2. Learners will cultivate self-assurance and confidence, preparing them to successfully navigate career-related interviews and presentations. 3. Learners will acquire the confidence to engage actively in academic discussions, articulating their thoughts and questions in a clear and intelligible manner, both in classroom settings and professional conferences.
Other Details	1. Attendance - A minimum of 50% attendance is required for the successful completion of the Certificate Course. 2. Mode of Teaching : Offline. 3. Evaluation Criteria - Written Component (50% with a pass minimum of 25%); Speaking Component (50% with a pass minimum of 25%)

